



## THE LARGEST BUSINESS TOURISM DESTINATION IN QUÉBEC'S REGION

CONVENTIONS | EVENTS | EXHIBITIONS



# 10

## REASONS TO HOLD YOUR EVENT, CONVENTION OR TRADE SHOW IN SAINT-HYACINTHE

### 1 AN INNOVATIVE CONVENTION CENTRE AND HOTEL

- 64,000 sq. ft. of convention space
- Adjacent to the Sheraton Hotel and connected to the St-Hyacinthe shopping centre
- The Tourism Information Office is located inside the Convention Centre
- A restaurant, an urban spa and a coffee bar.



### 5 AN IDEAL LOCATION

- Easy access to the Highway 20
- Strategically located between Montréal and Québec City
- 1.5 hours drive away from 66% of Québec's population

### 2 ESPACE SAINT-HYACINTHE, THE LARGEST EXHIBITION AREA IN QUÉBEC'S REGION

- 166,000 sq. ft. of exhibitions space
- 4 multipurpose pavilions
- Free parking (more than 1,000 spaces)

### 3 EXPERTISE ORGANIZERS CAN COUNT ON

### 4 COMPETITIVE RATES

### 6 EXTRA-CONVENTION ACTIVITIES FOR A GREAT STAY IN THE AREA

- A festive and gourmet downtown with 300 nearby boutiques, restaurants, and services. There are also the 1555 Public Market and 3 show halls.
- Nearby the convention centre, then 25 restaurants, a VIP cinema and 140 boutiques of fashion, beauty and services.
- A panoply of activities and attractions to cultivate pleasure!

Visit [tourismesth.ca/en/what-to-do/](http://tourismesth.ca/en/what-to-do/)



### 7 MANY MEETING AREAS TO CHOOSE FROM

### 8 PROFESSIONAL AND EXPERIENCE LOCAL SUPPLIERS

### 9 SPORTS EVENT INFRASTRUCTURE



### 10 A WORLD-FAMOUS CITY

- Saint-Hyacinthe: an international name known for his technology park, the City of Agri-Food, Veterinary and Agri-Environmental Biotechnology and industrial parks.
- City of university education by its Higher Education District including the Faculty of Veterinary Medicine of the University of Montréal (the only French-speaking one in America), the Cégep of Saint-Hyacinthe and the Québec Institute of Agrifood Technology.



# ATTRACTIVE, ACCESSIBLE, INNOVATIVE, GOURMET, PASSIONATE AND AUTHENTIC



## DOWNTOWN

- Performance venue
- Unforgettable bars and restaurants
- Coffee shops and bistros
- Unique boutiques



## WHERE TO EAT

- There are 25 restaurants within walking distance from the convention centre



## WHAT TO DO

Explore an educational garden, an interpretation birds of prey centre, practice escape rooms, visit an exhibition centre, attend a show or pick your own or discover the gourmet boutiques at the producers and processors in the region.



## SHOPPING

- 3 shopping centres including one connected by a pathway at the convention centre
- More than 200 boutiques and stores at Saint-Hyacinthe



## INSIDE THE CONVENTION CENTRE

- Hotel of 223 rooms
- A restaurant and a coffee bar
- An urban spa
- A walkway connected to the St-Hyacinthe shopping centre
- A Tourism Information office



## ACCOMMODATION



Attendees to your corporate event will be able to count on outstanding quality and service in Saint-Hyacinthe's lodging establishments. In the city, there are 3 hotel establishments totalling more than 415 rooms and in a radius of 30 kilometres a total of 672 rooms to accommodate your delegates!



UN HÔTEL IHG®

94 rooms



**LE DAUPHIN**

SAINT-HYACINTHE

98 rooms



**SHERATON**

Saint-Hyacinthe Hotel

223 rooms



## LIVELY NIGHT

Bistros, bars, microbreweries, shows venues... There's plenty to choose from for the cocktail hour or a night on the town.



## VENUES

Organizers sometimes look for a different place to hold a special activity or simply to get out of the standard meeting room setting. The greatest Saint-Hyacinthe region offers around thirty unique places located in urban or rural settings..



## CULTURE AND HERITAGE



Discover our culture and our heritage.  
A story that has been building since  
almost 275 years!

## DID YOU KNOW...

Saint-Hyacinthe is home to the **City of Agri-Food, Veterinary and Agri-Environmental Biotechnology** as well as research centres, educational institutions and many other companies devoted entirely to the agri-food sector.

Saint-Hyacinthe is the **first Canadian city** to have been accepted into the International Association of Science Parks.

Saint-Hyacinthe is **cultivating its sustainable development vision** and instituting various green programs. It's a leader and reference in Québec in the field of biomethanization and by-product and waste management.

Did you know then **40 producers and processors** in the region are accessible to the public?

Our region offers activities to have a privileged contact with nature. To find out more about the attractions, activities, entertainment, and restaurants in our area, visit [tourismesth.ca](http://tourismesth.ca).



# A STRATEGIC LOCATION

## BY TRAIN VIA RAIL



### CHARTERED TRANSPORT

3 TO 4 STOPS PER DAY AT THE SAINT-HYACINTHE TRAIN STATION  
(27 per week)

GROUP  
DISCOUNT



## BY PLANE



1 H  
MONTRÉAL-TRUDEAU  
INTERNATIONAL AIRPORT



30 MIN  
MONTRÉAL ST-HUBERT  
LONGUEUIL AIRPORT



15 MIN  
SAINT-HYACINTHE  
AIRPORT

## BY CAR



45 MIN  
FROM MONTRÉAL

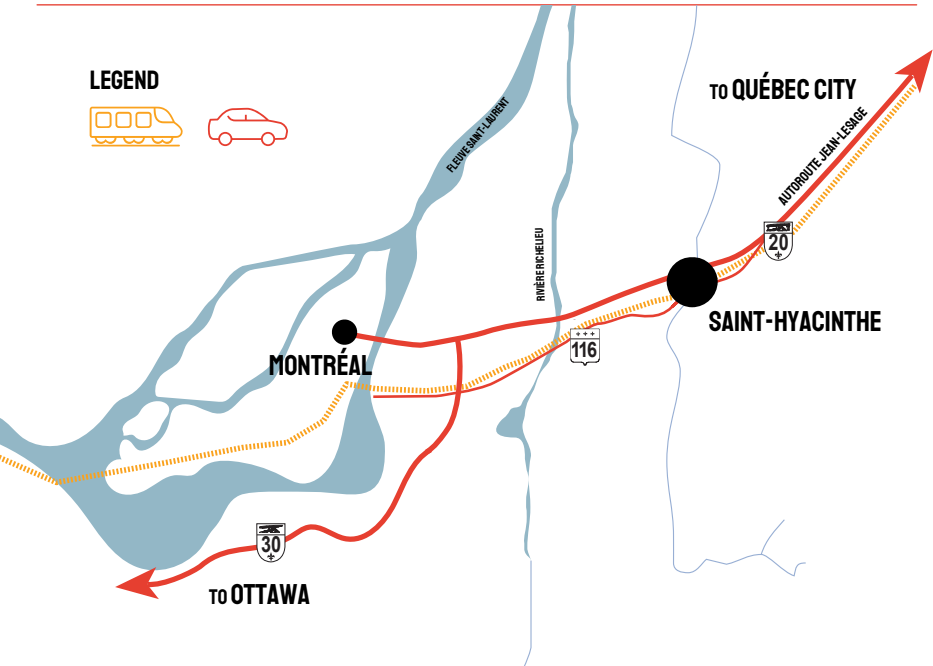


2 H  
FROM QUÉBEC CITY



2 H 45  
FROM OTTAWA

### LEGEND



66%

OF QUÉBEC'S POPULATION  
IS JUST 1.5 HOURS DRIVE  
AWAY FROM SAINT-HYACINTHE

# OUR SERVICES



The success of a convention, trade show or event rests largely on how well it is organized. Our team would like to contribute to your success by offering guidance throughout the entire planning process.

As the best reference for our destination, we will be glad to give advice and help you reach your objectives. Do not hesitate to contact us!



Consulting services



Promotional tools (tourist map, tour operator guide, website)



Proposals for personalized tours (group and individual)

